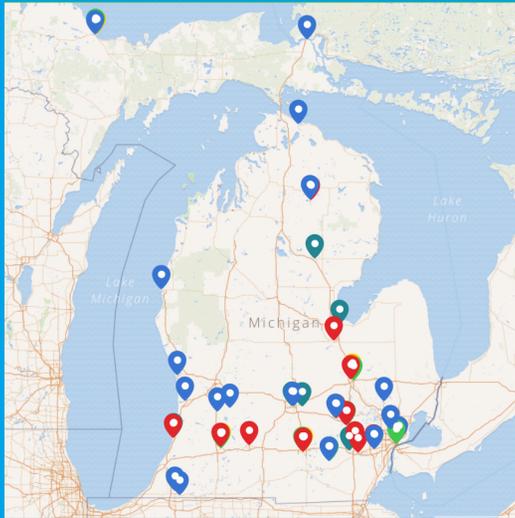




# 50+ Projects Completed!



Interactive Map Available Online

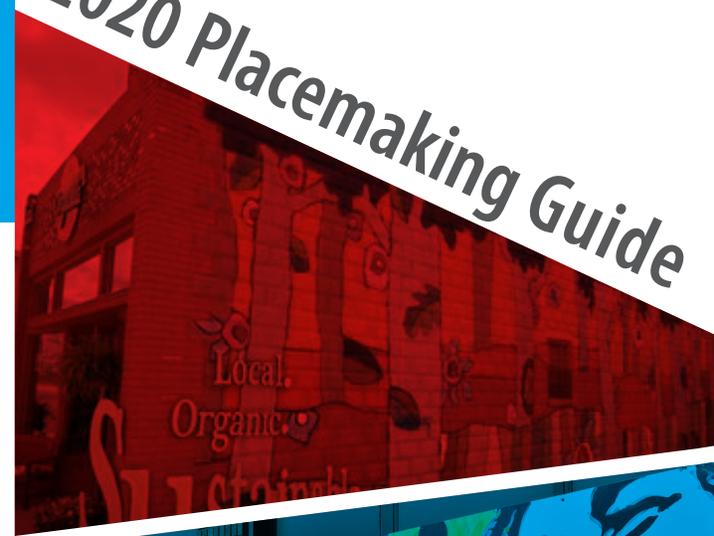


MI GREAT PLACES, INC.

**Lighter, Quicker, Cheaper**

Shaping Neighborhoods and Cities Through Placemaking  
A Division of Michigan Realtors®

## 2020 Placemaking Guide



### Get Involved! Join the Conversation on Facebook!

MI Great Places, Inc., is an online community dedicated to shaping the future of placemaking in Michigan. **Join** the Facebook group below to connect with LQC project coordinators and get the latest updates on placemaking events near you.

**Join MI Great Places, Inc., online & on Facebook:**

[www.facebook.com/groups/MIGreatPlaces](http://www.facebook.com/groups/MIGreatPlaces)

### Apply for a Grant

MI Great Places, Inc., a Division of Michigan Realtors®, is offering LQC placemaking micro grants in 2020. Information and applications are available online. [www.mirealtors.com/LQC](http://www.mirealtors.com/LQC)

### Questions?

[mirealtors.com/LQC](http://mirealtors.com/LQC)

Michigan Realtors® Placemaking Consultant

Gil White - [gwhiterealtor@comcast.net](mailto:gwhiterealtor@comcast.net)



MICHIGAN REALTORS®



## What is Placemaking & LQC?

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, **inspiration**, and potential, with the intention of creating public spaces that promote people's health, **happiness** and well being.

Lighter, Quicker, Cheaper (LQC) is a DIY approach based on taking incremental steps, trying low cost experiments, and tapping into **local talents** (e.g. neighbors, entrepreneurs) to quickly translate a community's vision into reality and to build momentum for further improvements.

## How Can LQC Placemaking Projects Help My Community?

- Create community **gathering places**
- Attract residents and visitors
- Bring life to downtowns
- Support **walkable** communities
- Preserve open and **green spaces**



## What are LQC Placemaking Projects?

LQC placemaking projects are small, inexpensive and **incremental** community projects. They do not need to cost a lot of money to get off the ground, nor do they need to take a lot of time to plan and complete. But, these smaller types of **placemaking** activities can often help to improve a neighborhood and make it a better place to live, work and play.

## Where Did LQC Originate?

Project for Public Spaces (PPS) has been working to help people create and sustain public spaces that build **stronger** communities since 1975. PPS has completed projects in over **3,000** communities in 47 countries and all 50 US states. LQC is a concept that PPS developed and they continue to advocate for continued local placemaking development and sustainability. MI Great Places, Inc., offers **micro grants** to assist local Realtor® associations & their **communities** in strengthening their LQC placemaking initiatives.



## Tell Us About Your Event

[placemaking@mirealtors.com](mailto:placemaking@mirealtors.com)

Do you have photos or video from a recent LQC Placemaking **event** you attended or organized? Email us your photos and video links. YouTube or Vimeo links are preferred.



Placemaking has the power to transform our local community, generate pride and belonging which facilitates sustainability, economic development and quality of life for the benefit of others.

*Carol Griffith has sponsored projects in Brighton and Howell.*

**Carol Griffith: 2014 Michigan Realtors® President**

